



**INSTAR**

Kick-off Meeting  
January 2024

# INSTAR's Kick-off meeting insights and aspirations:

Discover how INSTAR aims to shape international standards for advanced technologies



Funded by  
the European Union

On Tuesday 23 January 2024, Brussels hosted the kick-off meeting of INSTAR. Launching just a month before the publication of the European Commission Annual Union Work Programme on European Standardisation for 2024, the project aims to shape international standards in key emerging technologies (AI, Cybersecurity, Digital ID, Quantum, IoT, 5G, 6G and data) by collaborating with like-minded countries (Australia, Canada, Japan, Singapore, South Korea, Taiwan, USA) to promote shared values and boost economic security, competitiveness and digital sovereignty.

This meeting brought together the INSTAR consortium with the European Commission Directorate-General for Communications Networks, Content and Technology (DG CNECT) D3 Policy Outreach and International Affairs Head of Unit Olivier Bringer, members from the European Commission ICT standardisation sector team Carlos Lopez Rodriguez and Paul Killeen and International Policy Officers: Zrinka Reisinger (Asia Pacific Sector), John Doyle (Australia), Adrien Sauvan and Jana Vinkel (Canada), Peter Fatelnig (Japan), Costas Kapsouropoulos (Japan, South Korea and Taiwan), Adrien Sauvan and Benoit Sauveroche (Singapore) and Tom Doise and Deniz Houston (USA) to discuss key policy priorities for Europe and partner countries and how INSTAR could contribute to achieve these priorities.

### European Commission DG CNECT D3 Policy Outreach and International Affairs



**Olivier Bringer**  
Head of Unit

### European Commission ICT Standardisation & Innovation



**Paul Killeen**  
Policy Officer



**Carlos Lopez Rodriguez**  
Policy Officer

### International Policy Officers



**Japan**  
**Peter Fatelnig**  
Minister-Counsellor for Digital Economy Policy at the Delegation of the European Union to Japan



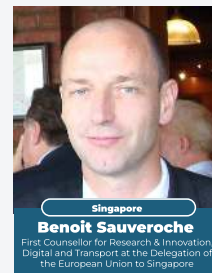
**Japan, South Korea, Taiwan**  
**Costas Kapsouropoulos**  
International Relations Officer, DG Connect



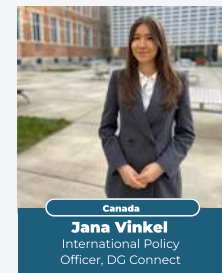
**Asia Pacific Sector**  
**Zrinka Reisinger**  
International Policy Officer, DG Connect



**Canada**  
**Adrien Sauvan**  
International Policy Officer, DG Connect



**Singapore**  
**Benoit Sauveroche**  
First Counsellor for Research & Innovation, Digital and Transport at the Delegation of the European Union to Singapore



**Canada**  
**Jana Vinkel**  
International Policy Officer, DG Connect

### Digital partnership standardisation priority topics

- **Australia:** AI, Cybersecurity.
- **Canada:** AI, Cybersecurity, Quantum, Electronic Identification.
- **Japan:** Electronic Identification, 6G, Quantum.
- **Singapore:** Cybersecurity, IoT, AI, Electronic Identification, Data, 6G.
- **South Korea:** 5G/6G, Quantum.
- **Taiwan:** Electronic Identification, 5G/6G.
- **USA:** Electronic Identification.





On this page, we see the faces behind the INSTAR project. These dedicated individuals from various organisations have come together in Brussels, combining their unique skills and perspectives to align on the INSTAR journey that will shape international standardisation in key emerging technologies.

*“The meeting has been vital to hear about the important work that needs to be done with multiple like-minded partners on the technologies that are going to be shaping all of our futures, whether it’s at industry level or how we go about our daily lives”.*

**Tanya Suarez**  
INSTAR coordinator



**Knut Blind**  
Fraunhofer



**Damir Filipovic**  
AIOTI



**Antonio Kung**  
TRIALOG



**Silvana Muscella**  
Trust-IT Services



**Homer Papadopoulos**  
NCSR



**R. Venkatesha Prasad**  
TU Delft



**Sofia Rute**  
Fortiss



**Christoph Schmittner**  
AIT



**Navigating the  
future: insights  
and aspiration's  
from INSTAR's  
Kick-off meeting**

# A NEW ERA OF DIGITAL COLLABORATION

INSTAR is an EU-funded project that aims to align global technological standards, focusing on key areas: AI, Cybersecurity, Digital ID, Quantum, IoT, 5G+ and Data. INSTAR's goal is to promote a common angle on standardisation at the international level by collaborating with like-minded countries (Australia, Canada, Japan, Singapore, South Korea, Taiwan, USA).



During the meeting, a rich exchange of insights took place with the delegation of International Policy Officers. Participants engaged in a valuable constructive dialogue, sharing perspectives and ideas crucial for shaping the trajectory of INSTAR. This dialogue was instrumental in setting the tone for collaborative efforts among INSTAR partners and key stakeholders.



The event brought together the INSTAR consortium comprised of 10 partners with expertise in the ICT standardisation field, the Head of Unit of DG CNECT D3 'Policy Outreach and International Affairs', Olivier Bringer, and Policy Officers from the European Commission ICT standardisation sector team, Carlos Lopez Rodriguez and Paul Killeen. In attendance there was also a delegation of International Policy Officers for the target countries.



The Delegation stressed the importance for INSTAR to have a pragmatic and agile approach, with a focus on priority areas for each country in focus (Australia, Canada, Japan, Singapore, South Korea, Taiwan, USA), and to gather inputs from country representatives and experts for the respective technologies.

# SETTING THE STAGE FOR GLOBAL COLLABORATION

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Looking to the future, INSTAR aims not just to align but to innovate. It envisions a digital era with improved interoperability, frictionless technology exchanges, and advancements that have an international impact.

The Brussels event marked a pivotal first step towards this ambitious goal, setting the tone for a journey characterised by international cooperation, innovation, and a shared vision for the future of technology.



As INSTAR progresses, it promises to be more than a standardisation project, it aspires to be a movement towards a unified digital world, where innovation, inclusivity, and forward-thinking are at the forefront. The project's trajectory includes continuing to build a community of experts and stakeholders who are dedicated to reshaping the global digital landscape through collaborative efforts and a unified approach.



# PRACTICAL APPLICATION AND THE ROAD AHEAD FOR INSTAR

At the cutting edge of international standardisation, INSTAR is redefining the future of digital technologies. In the words of **Paul Killeen**, DG CNECT for ICT Standardisation:

*“There’s a lot of potential to help European Policy implementation in the digital area and to have our shared values encoded within international standards and agreed with the INSTAR’s target countries. This will be of great benefit for Europe.”*



InDiCo-Global and INSTAR are sister projects, aiming to enhance cooperation in ICT standards and policies with like-minded countries. Xavier noted that INSTAR focuses on countries active in standardisation, emphasising the importance of promoting the EU standardisation model. In contrast, InDiCo-Global targets countries less aware or involved in standardisation activities.



**Xavier Piednoir**, Coordinator of the InDiCo-Global project, gave an overview of InDiCo-Global, an action that is aimed at building and strengthening existing cooperation between Europe and key countries (Brazil, China, India, Japan, South Korea, USA). Xavier commented on InDiCo-Global’s objectives: *“We bring people together by building bridges either at policy level or at technical level, creating opportunities for people and experts to share their knowledge.”*

As INSTAR progresses, it will not only shape the technical landscape but also influence policies and practices globally, setting a precedent for future international collaborations in ICT standardisation. The journey ahead is filled with potential for significant global impact, making INSTAR a watchword in the realm of digital innovation and cooperation.

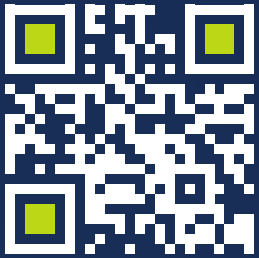




**INSTAR: Shaping international standards for advanced technologies**










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### Our consortium

Coordinator

